



DEVELOPING LIVES



September 2015

To Whom It May Concern:

Youth Development, Inc. (YDI) in partnership with the National Alliance for Hispanic Family Health will be having a premier community health fair entitled: **¡Vive Tu Vida! Get Up! Get Moving! on Saturday, November 7, 2015**. This fantastic community health event will provide information on health care options, healthy lifestyles, and a great time for the whole family. We are asking local businesses to consider making a tax-deductible cash donation to help YDI cover the costs of hosting this exciting community event.

With equal attention to both the health concerns of the Hispanic community and education to help Latinos make informed choices about their well-being, **¡Vive tu vida! Get Up! Get Moving!** is a platform for sponsors to engage families in conversations about health and active lifestyle products and services.

**¡Vive tu vida! Get Up! Get Moving!** is in partnership with ten community-based organizations around the country, including YDI in Albuquerque, New Mexico to bring attention to the benefits of physical activity, all with the flair, fun, and *corazón* of each unique locale.

Certain chronic diseases—diabetes, asthma, depression, HIV/AIDS, cervical cancer—as well as obesity, disproportionately affect Latinos in this country. In addition, lower rates of physical exercise are having a negative impact on the health and well-being of Hispanic communities. **¡Vive tu vida! Get Up! Get Moving!** is a showcase for brands that address health issues that affect Latinos as well as those that encourage preventative and active lifestyle choices. Along with community-developed fun physical activities, each local event will feature personalities from national sports association partners and participation of local Univision television and radio personalities.

Univision will be promoting the event in Los Lunas as well as the other 10 similar events happening nation wide in San Ysidro, CA; San Diego, CA, East Los Angeles; Hayward, CA; Las Vegas, NV; Dallas, TX, Houston, TX, Chicago, IL and New York City.

For more information on this event, including volunteer opportunities or to provide an information/activity booth at the event, call Ambar Chavez 505.459.0460 or e-mail [achavez@ydinm.org](mailto:achavez@ydinm.org).

**Date:** Saturday, November 7, 2015

**Location:** Daniel Fernandez Park and Recreation Center

**Hours:** 9:30 am to 1:30 pm.

**Attendance:** 1000

**Attendees:** New Mexico families, mixed-age range

**Beneficiaries:** Youth Development, Inc. & National Alliance for Hispanic Health

**Admission:** Free

**Annual:** 9th Annual

- Featuring:** **Interactive activities for all ages:**
- health education, information and screenings
  - pre-school exercises & aerobics
  - boxing and jujitsu clinics
  - Entertainment, and much, much more....

Please make your tax-deductible contributions payable to the YDI Foundation and be sure to note on the check that the donation is for the 2015 ¡Vive tu vida! **Get Up! Get Moving!** You may pay by credit card by logging on to [www.ydinm.org](http://www.ydinm.org) and clicking on the “please donate now” button and then selecting the ¡Vive tu vida! **Get Up! Get Moving!** You may also mail your contribution to the following address:

**YDI Fondation**  
**PO Box 25046**  
**Albuquerque, NM 87125**

**For information on making donation, call the YDI Foundation at 242-7306**



Youth Development, Inc. (YDI), founded in 1971, is a nationally-recognized youth service organization that provides educational, developmental, and humanitarian assistance to children, youth and families in central and northern New Mexico. As a 501 ( c ) 3, non-profit charitable organization, YDI is eligible to receive tax-deductible cash and in-kind donations. YDI's programs include tutoring, after-school activities, gang intervention, drop-out prevention, family counseling services, emergency teen shelter, youth sports, internships, scholarships, parenting skills, leadership development, public housing assistance, community corrections, GED studies and testing, early childhood education via Head Start centers, substance abuse and AIDS education and many others. Through these programs, YDI serves more than 12,250 clients each year through direct services and an additional 30,000 clients through related outreach programs. For more information about YDI, log on to [www.ydinm.org](http://www.ydinm.org).

Sincerely,

**2014 ¡Vive Tu Vida! Get Up! Get Moving! Planning Committee**  
Youth Development, Inc.