

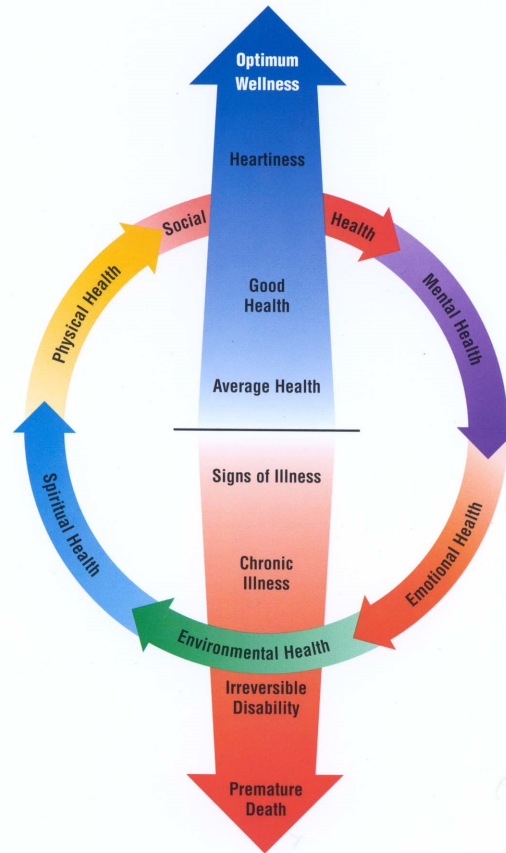
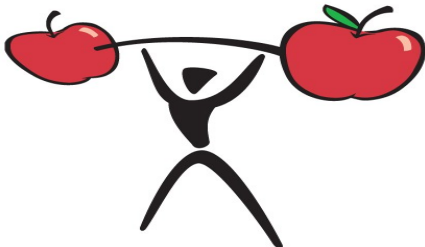
JOIN US in
honoring community
role models!

*Promoting
Healthy
Living*

Dia De Los Muertos themed
community event will host cos-
tume contest, walks for causes,
games, activities, food and
prizes with your help!

**THE NATION'S PREMIER
ANNUAL PHYSICAL
ACTIVITY AND HISPANIC
FAMILY HEALTH
CELEBRATION
IN VALENCIA COUNTY**

**EL EVENTO PRINCIPAL
NACIONAL QUE
CELEBRA ANUALMENTE
LA SALUD DE LA FAMILIA
HISPANA Y LA
ACTIVIDAD FÍSICA EN EL
CONDADO DE VALENCIA**



**Youth Development, Inc.
Valencia Division**

PO Box 730 Los Lunas, NM 87031
428 Los Lentos SE, Los Lunas, NM 87031
Cell: 505.459-0460 Phone: 505.352.3496
Fax: 505.865.7422
E-mail: achavez@ydinm.org



**Youth Development, Inc.
Valencia Division**



*Event
Sponsor
Information*

Ambar Chavez
505.459.0460
achavez@ydinm.org

Let us know you are interested in participating by
October 1st!
RSVP complete the participant form and submit to
achavez@ydinm.org or Fax 505/865-7422

About VTV GUGM

Presented by the [National Alliance for Hispanic Health](#) and the [Healthy Americas Foundation](#), ¡Vive tu vida! – Get Up! Get Moving!® is the premier national and local celebration of Hispanic



Promoting Overall Health in Our Communities

healthy lifestyles. Events are developed and implemented by leading Hispanic community-based organizations and feature physical activity, cooking demonstrations, health screenings, and community services.

In its ninth year, over 125,000 people have attended events with 86% attending as a family. Every year over 400 local partners provide fun physical activity events from aerobics to zumba, celebrate culture, and deliver over 10,000 health screenings and referrals to community health services for follow-up. [Univision](#) is the national media partner of ¡Vive tu vida! – Get Up! Get Moving!® providing national and local market media promotion on television, radio, and online. The partnership includes national and local public service announcements across media platforms and participation of local Univision personalities at events.

Sponsorship Packages

DIAMOND

\$1000.00+

- Designated fifteen (15) minute presentation time slot.
- Logo on VTV GUGM banner and promotion ads.
- Honorable mention Six (6) times minimum.
- Reserve table/booth.

PLATINUM

\$500.00+

- Designated ten (10) minute presentation time slot.
- Logo on VTV GUGM banner and promotion ads.
- Honorable mention Six (6) times minimum.
- Reserve table/booth.

GOLD

\$250.00+

- Designated five (5) minute presentation time slot.
- Logo on VTV GUGM banner.
- Honorable mention four (4) times minimum.
- Reserve table/booth.

SILVER

\$100.00+

- Logo on VTV GUGM banner.
- Honorable mention at event start and finish.
- Reserve table/booth.

COPPER

\$75.00+

- Reserve table/booth.

PILLAR

\$25.00+

Volunteer at the event! Rub elbows with important people! Get recognition for your community efforts! Receive event merchandise (while supplies last) identifying you as event staff/

VOLUNTEER

Volunteer at the event! Rub elbows with important people! Get recognition for your community efforts!

Included in event coordination.

- You will be added to all outgoing e-mails regarding the event and your feed back will be valuable in the planning process, sponsorship requests, identifying services, service providers.

Reserve table/booth.

- Area reserved for information dissemination, recruiting, promoting and most importantly engaging the community and raising awareness of how your program/business/service improves the community's overall health.

Honorable mention.

- Your Business/Agency/Organization will be publicly recognized as a sponsor and community health advocate over the PA system throughout the event.

Logo on VTV GUGM banner.

- Your logo (submitted with sponsorship) will be included in the main VTV GUGM promotional banner. (with timely submission)

Designated time for presentation.

- **TOOT YOUR OWN HORN!**
Because of your generous sponsorship we will designate a time slot within our agenda to promote your business/program/service and explain in your own words why it is beneficial for overall community health.

Pillar

Volunteer at the event! Receive event merchandise (while supplies last) identifying you as event staff/volunteer.

